

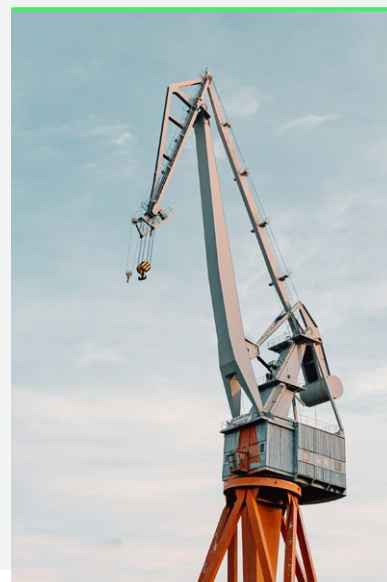
Pre-certification designation

Overview

Any property owner that has signed their development up for WiredScore or SmartScore certification can apply for a pre-certification designation.

A pre-certification designation allows property owners to showcase their commitment to being a leader in connectivity and in-building technology to prospective occupiers, while the development is going through the certification process.

The pre-certification designation is valid until the certification is finalized. For a development project to be awarded the pre-certification designation, property owners must complete several requirements for their project, which are outlined below.



Communication types

During the pre-certification process, you can communicate about your project in two ways:

1.

Pre-certified status promotion.

Using the pre-certified seals, property owners can promote their developments' pre-certified status.

2.

Target level promotion.

Property owners can promote their developments' pre-certified status as well as the level its targeting.

Process



Pre-certification requirements

The property owner, or responsible party, such as a Project Manager or Accredited Professional (AP), must complete the following requirements for their development to formalize the pre-certification designation.

Requirements to achieve pre-certification status		WiredScore	SmartScore
Pre-certified status promotion	Sign the certification T&Cs and assign a designated point-of-contact (PoC) for the certification	✓	✓
	Complete a kick-off call with the WiredScore team	✓	✓
	Appoint an AP (if applicable)	✓	✓
	Submit the SmartScore questionnaire	n/a	✓
Requirements to promote a target certification level		WiredScore	SmartScore
Target level promotion	Complete all the requirements for pre-certification status	✓	✓
	Demonstrate commitment to all minimum requirements at the appropriate targeted level	✓	✓
	Confirm target level with WiredScore at the kick-off call	✓	✓

Pre-certification package

Once all the requirements are completed, the project will receive a pre-certification package, containing either level-agnostic or level-specific deliverables.

1.

Pre-certification package without level targeting

- Seals (no level)
- Factsheet (no level)
- Messaging guide (no level)

2.

Pre-certification package with level targeting

- Seals (no level)
- Factsheet (level specific)
- Messaging guide (level specific)