

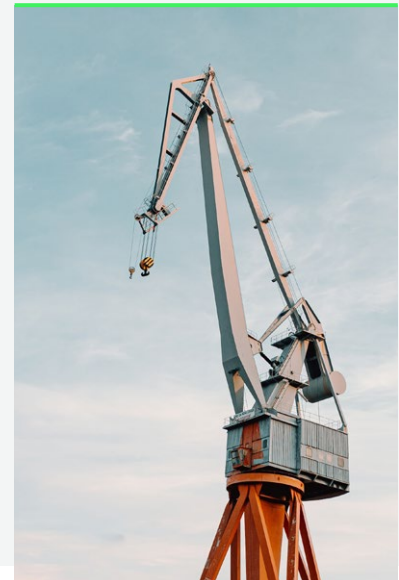
# Pre-certification designation.

## Overview.

Any property owner that has signed their development up for WiredScore or SmartScore certification can apply for a pre-certification designation.

A pre-certification designation allows property owners to showcase their commitment to being a leader in connectivity and in-building technology to prospective occupiers, while the development is going through the certification process.

The pre-certification designation is valid until the certification is finalized. For a development project to be awarded the pre-certification designation, property owners must complete several requirements for their project, which are outlined below.



## Communication types.

During the pre-certification process, you can communicate about your project in two ways:

1.

### Pre-certified status promotion.

Using the pre-certified seals, property owners can promote their developments' pre-certified status.

2.

### Target level promotion.

Property owners can promote their developments' pre-certified status as well as the level its targeting.

## Process.



## Pre-certification requirements.

The property owner must complete the following requirements for their development to formalize their pre-certification designation.

	Requirements to achieve pre-certification status	WiredScore	SmartScore
<b>Pre-certified status promotion</b>	Sign the certification T&Cs and assign a designated point-of-contact (PoC) for the certification	✓	✓
	Complete a kick-off call with the WiredScore team	✓	✓
	Appoint an AP (if applicable)	✓	✓
	Submit the SmartScore questionnaire	n/a	✓

	Requirements to promote a target certification level	WiredScore	SmartScore
<b>Target level promotion</b>	Complete all the requirements for pre-certification status	✓	✓
	Demonstrate commitment to all minimum requirements at the appropriate targeted level	✓	✓
	Confirm target level with WiredScore at the kick-off call	✓	✓

## Pre-certification package.

Once the property owner has completed all the requirements for the pre-certification designation, they will receive a pre-certification package specific to their development, containing either level-agnostic or level-specific deliverables.

1.

### Pre-certification package without level targeting

- Seals (no level)
- Factsheet (no level)
- Messaging guide (no level)

2.

### Pre-certification package with level targeting

- Seals (no level)
- Factsheet (level specific)
- Messaging guide (level specific)